

No More Birds Pest Control  
We keep you bird free!  
1234 Your St Anyplace, OK 74145 • 999-999-9999 • Fax 999-999-9999

January 1<sup>st</sup>, 2017

Joe Smith  
Your Place Shopping Center  
111 Any St  
Tulsa, OK 74145

### **Sample Proposal**

We recommend your attorney review any promises you make in writing. Avitrol makes no claims that this proposal will win you business, or make you money if you do win the business.

Dear Joe,

It was a pleasure meeting with you last Friday to discuss your bird problem at Your Place Shopping Center.

After carefully evaluating your site, we have compiled the following report and cost estimate. The specifications of the proposal are on the following pages. This proposal includes a brief history of No More Birds Pest Control's background in bird control and a custom plan to solve your bird problems.

### **Why drive these pest birds away from your site?**

Birds are carriers of over 60 different types of diseases including West Nile Virus, Histoplasmosis, Meningitis, Salmonella, and other diseases that can lead to everything from severe reaction to death. In addition, their droppings contain Uric acid, which is extremely acidic in nature. These droppings can eat through most construction materials including steel and concrete, which can degrade the structural integrity of your building. Finally, birds also carry parasites including Bed Bugs and Bird Mites that cause both discomfort, and millions in losses each year.

### **Does expertise matter?**

Yes, it does! Many companies will attempt to sell you bird control products that may not work, or even try to tell that they are installing "permanent solutions" on your property. All bird jobs need to be maintained in some way, shape, or form to help you remain bird free. No More Birds Pest Control will work with you to provide long-term solutions that help you achieve, and continue freedom from pest birds.

### **We have a proven track record**

No More Birds Pest Control has been driving away birds from infested sites for over 20 years. Our dedicated staff specializes in successful bird control techniques, and has both the experience and know-how to complete the job with excellence. Successfully completed jobs of the past include X, Y, Z companies, and many more.

### **What we've seen at your location**

Your Place Shopping Center is infested with feral Pigeons. These pigeons are nesting in the decorative structures on the rooftop of X,Y, Z store. The open dumpsters and other waste discarded by surrounding restaurants also provide them with a convenient food source. Because feral pigeons are non-migratory birds, the current infestation will grow as the existing birds teach their young that your shopping center is a safe place for them to reside.

### **What we recommend**

#### **A. Cleaning**

To remove the possible health risk present at your site, we will thoroughly disinfect problem areas, remove any nesting material, and eliminate unhealthy parasites. The areas we will treat include the parapet ledges at the top of the building and areas where droppings have accumulated.

#### **B. Bird Control Products**

Our aim is to offer the most cost effective environmentally sound solutions to solve our client's tough bird problems. We believe that deploying Avitrol grain baits at your location is the most efficient way to achieve complete control of this infestation.

Avitrol is pre-treated grain bait designed as a repellent for bird flocks. Once they metabolize its active ingredient, affected birds will emit a distress signal similar to a predator attacking the flock. This distress signal will frighten the rest of the flock away from the site. Our goal with this treatment is to frighten the flock away with affected birds experiencing reaction, and then complete recovery within 4-5 hours without side effects.

We will deploy Avitrol at your location in 3 phases:

##### **a. Pre-bait**

In the center of the rooftop of X, Y, Z store, we will deploy X number of plywood baiting trays filled with pre-bait (untreated whole kernel corn). It is best to use multiple trays to spread out the reactions of feeding birds, and keep dominant flock members from gorging themselves on the live bait. Our technician will visit your site to refill the baiting trays twice a week, for 4 weeks, or until the majority of the flock is feeding on our pre-bait material.

##### **b. Live bait**

Once the majority of the flock is feeding on our pre-bait from the rooftop stations, we will commence with deploying live bait. The mixture that we will deploy is an extremely diluted, 1:40 blend. As mentioned earlier, the goal will be to deploy the live bait, achieve

reactions from a few of the birds, scare the existing flock from the site, and for the reacting birds to fully recover and leave the site as well. A technician will deposit the live bait in the trays around daybreak and leave it in the trays for approximately 1-2 hours. Once birds have adequately fed on the bait, the live bait will be removed and replaced with pre-bait. This rotation will be done once per week, for 4 weeks, or until the infestation has subsided.

**c. Follow-up**

After the flock that is currently on your site has left, that flock will never return. However, because this is a busy shopping center with plenty of food, water, and harborage, outside competing flocks can move in. Once we remove the existing flock from the shopping center, we will leave stations in place with pre-bait in them and a technician will refill these trays every 30 days to monitor for signs of bird activity. Should a new flock move in, they would already be pre-baited which will cut down on time required in deploying live bait again. At that time, we will discuss an arrangement for retreatment at a discounted rate.

**Access equipment**

All areas in need of access for treatment will be reachable without equipment rentals. Thus, there will be no additional charges assessed for rentals.

**Investment**

Please find the breakdown of charges for cleaning and treatment as described above:

Treatment phase	Investment
<b>1. Pre-baiting</b>	
<b>Labor and Material</b>	\$1500.00
<b>2. Live baiting</b>	
<b>Labor and Material</b>	\$4000.00
<b>3. Monitoring x 10 months</b>	
<b>Labor and Material</b>	\$1150.00
<b>Total</b>	\$6650.00

**Terms**

Upon authorizing the work as described within, we will require an initial payment of no less than \$350 before any work can begin. The remaining balance is to be paid monthly in installments of \$525.00 for 12 months.

We look forward helping you become and remain bird free!

Sincerely,

Tom Birdgetter

I hereby accept the above terms and proposal, and do authorize commencement of work immediately.

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Joe Smith

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Date